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POPULAR FOOD BLOGGER CHRISTY JORDAN NAMED EDITOR-AT-LARGE AT SOUTHERN LIVING

**Jordan Is the Face of “Quick-Fix Suppers,” Online Cooking Demos
Featuring Time-Saving Tips and Recipes for Today’s Busy Cook**

**This Mom-of-Two Will Represent the Brand on TV and Appear at the
Southern Living Taste of Charleston Festival on October 8 and 9 in Mt.
Pleasant, SC**

New York, NY – *Southern Living* named Christy Jordan, popular food blogger at www.Southernplate.com and cookbook author, an editor-at-large. Jordan is the face of “Quick-Fix Suppers,” a video series on www.southernliving.com, where she demonstrates how to make dinner in 45 minutes or less. She will also represent the brand on television on food-related segments.

Daily time-saving tips accompany Jordan’s weekly 3- to 4-minute, how-to videos so people can spend less time in the kitchen and more time around the table. The series is a companion to the “Quick-Fix Suppers” column in *Southern Living*. To view, go to: www.southernliving.com/quick-fix

“I love Christy’s easygoing approach to mealtime—keep it simple and Southern, without too much fuss, and make it special by taking the time to share it with others,” said editor **Lindsay Bierman**. “Following her inspirational tweets and posts has become a secret addiction of mine. Her natural talent in the kitchen, behind the camera, and as a multi-tasking, multi-media mom has attracted an army of devoted fans, including me.”

Readers can ask questions online or on Facebook at www.southernliving.com/quick-fix and the *Southern Living* Test Kitchen will develop weeknight menus based on reader requests.

Jordan will also be among the presenters at the *Southern Living* Taste of Charleston on October 8th and 9th in Mt. Pleasant, SC. *Southern Living* is partnering with the Charleston Restaurant Association on this two-day festival celebrating Lowcountry cuisine. For more information, go to: <http://www.southernliving.com/marketplace/taste-of-charleston-00417000073947/>

Jordan is the author of the cookbook, *Southern Plate: Classic Comfort Food that Makes Everyone Feel Like Family*. Her unique way of sharing classic Southern dishes, along with her heartfelt stories, has drawn more than 43 million viewers to her *Southern Plate* blog since its inception in 2008. Jordan is the mother of two and lives with her husband in north

Alabama, where her family has resided for more than nine generations.

Southern Living, published 12 times a year by the Time Inc. Lifestyle Group, is the nation's seventh-largest monthly consumer magazine, reaching nearly 15 million readers each month. Founded in 1966, *Southern Living* offers today's busy Southerners achievable ideas for cultivating their own Southern style. Each month in the magazine and on southernliving.com, readers find ideas for cooking, gardening, gracious entertaining, decorating, regional travel, and locally made products.

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